

NEW VOICES ... NEW IDEAS ... NEW PERSPECTIVES!

**New England Nursery Association Annual Meeting
February 6, 2009**

**Speed Review of New & Noteworthy Books
for Green Industry Professionals**

Title: Going Lean

Author: Stephen Ruffa

Review by: Mark Sellew

Notability: A lean culture is the future to sustainable profits

Readability: Don't read too late at night

Takeaways: Stop doing batches of work in advance just because you have the people available

Innovation: Up to you and your team

Shelf Life: Excellent

My top takeaways:

I gained a new perspective on "Waste." One of the most important tenants of going Lean is to reduce Waste which is everywhere in your business

How I plan to put the new ideas to work:

Get my team at Prides to become more lean in their outlook and decision making. Use this to systemize all the work we do with the goal to improve productivity.