



Innovation Grant Application

The objective of the Green Leaders grant program is to provide funding and encourage individual innovation that empowers and benefits NENA members, as well as the New England's horticulture community.

Green Leaders Grant Award Criteria:

All applicants must:

- Be an individual closely associated with a current NENA member firm in good standing.
- Provide compelling, inspirational, and creative reasons why they should be awarded the grant, and how the experience will create positive change in their organization, as well as the New England horticulture community.
- Agree to share what they learned with fellow NENA members, either at NENA's annual meeting, via NENA's newsletter and website, or by other creative means yet to be determined.

Green Leaders grant awards, ranging from \$250.00 - \$1000.00, are available throughout the year. Please allow at least 90-120 days for completion of the grant review process.

Contact Name _____ Date of Application _____

Company Name _____
(must be current NENA member in good standing)

Address _____

City _____ State _____ Zip _____

E-Mail _____ Phone _____ Fax _____

Grant Amount

Ideally, what is the grant award amount you are hoping to receive?

___ \$250.00 ___ \$500.00 ___ \$750.00 ___ \$1000.00 ___ Other (\$_____ please provide specific details on reverse)

Narrative

What is unique and innovative about your grant proposal that could benefit other members of the industry? Please provide a narrative as to the ways in which the program/event/activity you are proposing meets the Green Leaders Innovative Grant objective. Attach any visual aids (i.e. program marketing material, pictures, etc.) that you believe would be useful to the decision-making process. Attach a separate sheet if necessary.

The undersigned makes application to the New England Nursery Association, Inc. (NENA) for a Green Leaders grant award to support the innovation outlined above. It is my understanding that upon approval, I will receive 100% of the grant award and will be required to present a summary presentation to NENA. Information provided in the summary of my Green Leaders grant activities may be used by NENA in their publications, at meetings, on their website, or any other membership communication deemed appropriate by NENA.

Signature _____ Date _____

Print Name _____