

NEW VOICES ... NEW IDEAS ... NEW PERSPECTIVES!

New England Nursery Association Annual Meeting
February 6, 2009

Speed Review of New & Noteworthy Books for Green Industry Professionals

Title: Execution: The discipline of getting things done

Author: Larry Bossidy & Ram Charan

Review by: John Bardzik, Tarnow Nurseries, Chicopee, MA

Notability:



Innovation:



Readability:



Shelf Life:



Takeaways:



My top takeaways:

The three building blocks of Execution:

1. Leader's seven essential behaviors
2. Creating the framework for cultural change
3. Having the right people in the right place

The three core processes of Execution:

1. The people process
2. The strategy process
3. The operations process

How I plan to put the new ideas to work:

My plan is to change the way that I use my time in the following way: I will be more involved in all aspects of hiring and mentoring. Mentoring includes current staff. This mentoring will include linking my teams' activities with strategy on an ongoing basis.

Noteworthy Quote:

"The main requirement is that you, as a leader, have to be deeply and passionately engaged in your organization and honest about its realities with others and yourself."