



Business Book Club: New & Noteworthy Books for the Green Industry

Title: The E Myth Revisited, Why Most Small Businesses Don't Work and What to Do About It

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Five Star Rating:

Notability ☆ ☆ ☆ ■ ☆

Readability ☆ ☆ ☆ ☆ ■

Takeaways ☆ ☆ ☆ ■ ☆

Innovation ☆ ☆ ☆ ■ ☆

Shelf Life ☆ ☆ ☆ ■ ☆

My top 3 takeaways:

Three Personalities to run a successful business

Entrepreneur- Opportunist, visionary

Manager- organized, planner

Technician- If you want it done right, do it yourself, the doer

How will our company stand out from the rest? We need to start with a vision of how the business should be shaped into what the customer wants are, (no clear picture of the customer, no business can succeed)

Organizational Chart, even a small company needs one to run smoothly, accountability from all employees and less confusion all around

How I plan to put the new ideas to work:

I plan on answering the following questions to see what I want personally, instead of letting my business run my life. I hope this will help keep me from getting burnt out at an early age-

- **What do I wish my life to look like?**
- **How do I wish my life to be on a day-to-day basis?**
- **What would I like to be able to say I truly know in my life, about my life?**
- **How would I like to be with other people in my life-my family, my friends, my business associates, my employees, my community?**
- **How would I like people to think about me?**
- **What would I like to be doing two years from now? Ten years from now? Twenty years from now? When my life comes to a close?**
- **What specifically would I like to learn during my life-spiritually, physically, financially, technically, intellectually? About relationships?**
- **How much money will I need to do the things I wish to do? By when will I need it?**

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